

HI ORGANIZATION.

Allow me to introduce myself - I'm Brittany, the Affiliate Manager for the <u>Leatherology</u> affiliate program. I've been reviewing some of the bloggers within the ShareaSale network and I LOVE what you've done with your site and think there is some opportunity for you to work with us!

Leatherology is a leather accessories brand that specializes in personalized gifts. We offer accessibly priced but high quality leather goods that our customers can personalize with a monogram and large color selection.

Some exciting things happening at Leatherology:

- We recently launched a new leather collection: Rose. The collection pairs effortlessly with any summer look.
- Our Father's Day and Graduation gift guides!
- Recently launched: the iPhone Case collection. The 7 and 7 plus cases pair with a fun monogram flawlessly.
- Another daily essential: our new crossbody bags, Addison and Katy.









Leatherology program perks:

- We offer a 10% commission rate in a 15-day cookie period
- Earn an extra 5% during your first 60 days within our program
- Seasonal styles that are reflected in our product datafeed
- Enjoy an inventory of fresh and fun banner ad creative that would look great with the rest of your site
- Frequent updates on new product launches, curated gift guides and on-site promotions
- Opportunity for exclusive partnership in exchange for key exposure

You can join our program by clicking the "Accept Invite" button below.

I hope to hear from you soon! Please feel free to reach out with any questions,

Brittany Duffin Leatherology Affiliate Program Manager brittanyd@dcius.com



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We are a full-grain and Italian leather accessories brand that specializes in accessibly priced and personalized gifts. We just launched our <u>Wedding Collection</u> that would be perfect to share with your readers.

Some exciting features of the wedding collection:

- Beautiful leathers in classic wedding color palettes.
- Complimentary monogramming: initials, wedding dates, hashtags, you name it! Our brides love to get creative!
- Free luxe gift packaging and gift note (in partnership with Smitten on Paper) included on wedding orders.
- Custom artwork options and volume discounts for large orders allow brides to give personalized wedding favors to the entire crowd.



Leatherology affiliate perks:

- We offer a 10% commission rate in a 45-day cookie period
- Earn an extra 5% during your first 60 days within our program
- All wedding styles are reflected in our product datafeed
- Enjoy an inventory of fresh and fun banner ad creative that would look great with the rest of your site
- Frequent updates on new product launches, curated gift guides and on-site promotions
- Opportunity for exclusive partnership in exchange for key exposure

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Brittany Duffin Leatherology Affiliate Program Manager brittanyd@dcius.com